



# Performance Evaluation for Global SCM-Processes

## Compatibility Study for Big Data Approach of Process-Mining Factsheet

### Data Centralization: Challenges of ERP-supported SCM-Processes



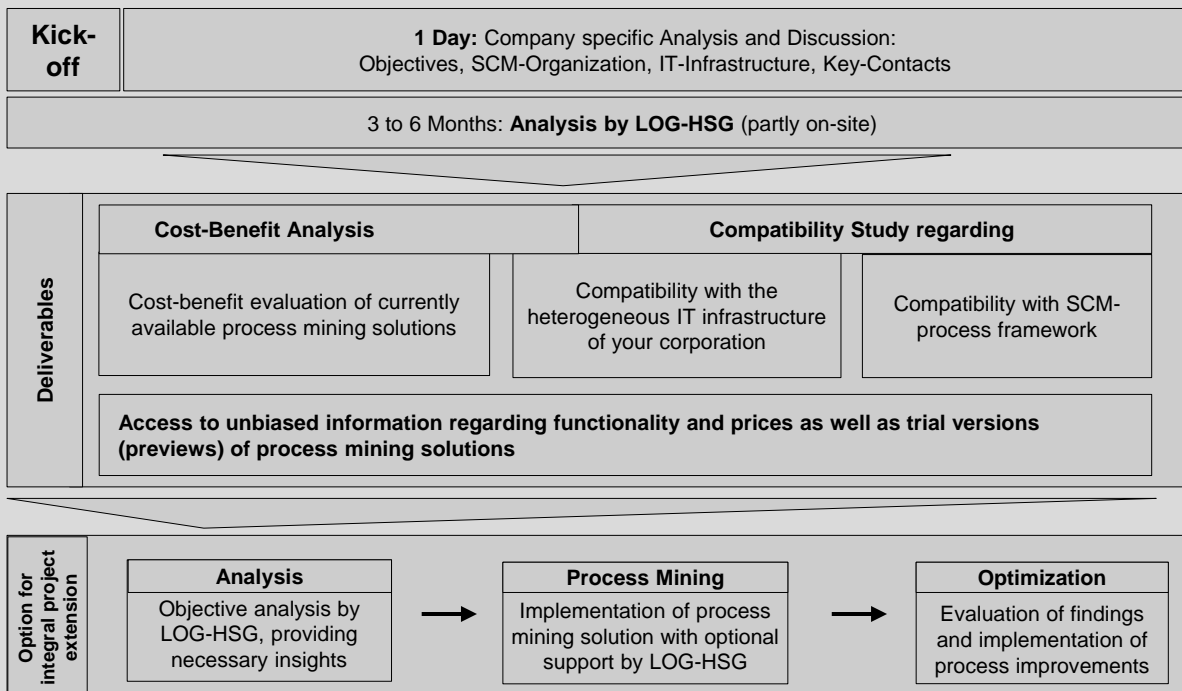
- Within a company's global supply chains there are multiple variants for the same SCM-Process, causing high operational and administrative costs
- Especially when faced with the need to centralize SCM-Data, companies have to identify and evaluate these process variants upon their effectiveness
- In order to reduce the multiple variants without decreasing performance, big data analysis for processes is required – namely «process-mining»
- Out of multiple applications not every process mining solution is applicable to every corporation's heterogeneous IT environment and SCM process framework

### Unique Approach offered by LOG-HSG



- LOG-HSG offers an unbiased and research-driven approach towards the evaluation of SCM process-mining (solutions) for your company
- Benefiting from university-exclusive access to performance data, applications and research publications within the field, LOG-HSG has unique access to information required for a comprehensive feasibility study for process-mining solutions
- During previous research-projects with MNCs, LOG-HSG has already gained substantial insight into various IT infrastructures and data requirements of SCM

### Concrete Deliverables of Feasibility Study and Optional Project Extension





## Performance Evaluation for Global SCM-Processes

### Feasibility study for Big Data Approach of Process-Mining Factsheet

#### Impact on your Corporation: Analysis

- Availability of performance data allows reduction of process variants, higher effectiveness and throughput of purchase orders
- Feasibility evaluation regarding SCM-data integration of various IT-sources
- Analysis provides knowledge foundation for sound decision-making upon upcoming process actions, process directions and possible areas to improve, as well as upcoming service purchase negotiations
- Efficient analysis process and application of tested framework – performed by a lean project team from LOG-HSG requires little involvement of internal resources

#### Impact on your Corporation: Implementation

- Corporation-wide analysis conduction: application of process mining, summary of data on an overall-basis, thus, the optimal practice can be obtained and ideally implemented corporation-wide
  - Discovery of so far unknown derivations from happy path plus reasons for derivations
- Identification of «targets» with cost-optimization potential

#### Impact on your Corporation: Optimization

- Focus on reasons for derivations from happy path, rather than solving resulting issues
- Alignment of SCM-processes corporation-wide – increased efficiency, reduced costs, eased process-structure and handling

#### Suitable Project Participants

- Supply Chain Management divisions of multinational enterprises and international corporations, operating their supply chains via (various) ERP-systems on a daily basis and confronted with barriers of worldwide data harmonization, data processing and IT-infrastructure

#### Contact



**Prof. Dr. Wolfgang Stölzle**  
Managing Director  
Chair of Logistics  
Management  
University St.Gallen  
Telefon: +41 71 224 7280  
E-Mail:  
wolfgang.stoelzle@unisg.ch



**Elisabeth Altmayer, M.A. HSG**  
Research Assistant & Project  
Manager  
Chair of Logistics Management  
University St.Gallen  
Telefon: +41 71 224 7284  
E-Mail:  
elisabeth.altmayer@unisg.ch



**Julia Burkhardt, M.Sc.**  
Research Assistant &  
Project Manager  
Chair of Logistics  
Management  
University St.Gallen  
Telefon: +41 71 224 7258  
E-Mail:  
julia.burkhardt@unisg.ch