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Computer Science Insights @HSG - School of Computer Science

Thursday, March 10th, 2022 - 16:15 at 61-152

Applied Data Science: A Digital Analytical Transformation Journey

Heiko Eich

Heiko's talk will cover topics of applied data science ranging from development over scalability to implementation on processes into international, decentralized structures:

- Refining the underlying data
- Developing accurate and robust ML/AI analytical/prediction models
- Create scalability: From ML algorithm to mass production of predictions
- Design and develop digitized applications with a strong UX/CX focus
- Hands-on leading cross-functional development teams
- Embedding all above-mentioned steps into a strong and inspiring vision

Heiko Eich has more than 20 years of experience in the automotive industry. Thereof 14 years in car leasing, of which he spent eight years as Operations Director Germany, at Athlon Car Lease and DLL in Düsseldorf, Germany. Since July of 2018, he works as an international asset manager at one of the world's leading car leasing companies in Amsterdam.

From insight to impact.